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HONG KONG'S PROMOTION JUNGLE, DECODED

Brandon.promo launches free AI-powered deals platform tracking 1,200+ verified promotions from 500+ HK brands -- in one trusted, bilingual location

HONG KONG, 15 June 2026 --

Hong Kong runs on promotions. On any given day, hundreds of brands across the city are pushing deals worth knowing about across food, beauty, fashion, electronics and more. Yet for most consumers, the majority of those deals simply never land: the offer expired before they heard about it, the post got buried, or nobody mentioned it at all. Brandon.promo was built to make sure the best deals in HK always find the people who want them.

Launched publicly on 15 June 2026, Brandon.promo is a free deals platform tracking live promotions from more than 500 Hong Kong brands across ten categories: food & beverage, beauty, fashion, electronics, health, home, entertainment, telecom, travel, and baby & family. Every deal is AI-verified before it goes live, updated daily in both English and Traditional Chinese. No account required. No outdated posts. No dead links.

"Hong Kong is a promotion jungle," says the platform's founder, a digital entrepreneur with a decade of experience in Hong Kong retail and commerce. "We figured AI could take that problem off people's plates entirely. So we built it."

The platform currently lists over 1,200 active promotions at any given time, with AI handling the sourcing, verification and scoring in the background. The platform is built to work for both sides of the deal: consumers find verified promotions in seconds, and brands -- from global chains to local favourites -- get organic exposure to people who are genuinely ready to act.

"Consumers find their deal in one trusted place. Brands get seen by people who are ready to act. That feels like a win for everyone in HK."

Brandon.promo is free to use at www.brandon.promo (English) and www.brandon.promo/zh/ (Traditional Chinese), with no registration required.

Brandon.promo in a Nutshell

- * **What it is:** Hong Kong's free, bilingual deals aggregator, available in English and Traditional Chinese
- * **How it works:** AI sources, verifies and scores promotions daily, so every deal on the platform is live and worth acting on
- * **What's on it:** 1,200+ active promotions from 500+ HK brands across 10 categories
- * **Who it's for:** Any consumer in Hong Kong looking for the best deals, right now
- * **Access:** Free, open to all, with no registration or login required
- * **Where to find it:** www.brandon.promo (English) and www.brandon.promo/zh/ (Traditional Chinese)

ENDS

About Brandon.promo

Brandon.promo is Hong Kong's free bilingual deals platform -- powered by AI, built for every consumer, every occasion, every category. Never miss a deal in HK.

www.brandon.promo | www.brandon.promo/zh/

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